

Strategic Management By H Igor Ansoff

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H. Igor Ansoff came to USIU in 1983 and founded the School of Strategic Management. He is the only one in the field who has validated his theory supported with consistently high results. There are over 45 Doctorates awarded in the Strategic Management discipline verifying Ansoff ' s approach. The findings were empirically validated.

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~~Strategic Management~~

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Harry Igor Ansoff (. ; original surname is Ansov)
(December 12, 1918 – July 14, 2002) was a Russian American applied mathematician and business manager . [1] He is known as the father of strategic management .

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Igor Ansoff (1918- 2002) was a prominent Russian American mathematician and scientist. He is known as the father of Strategic management and his development of the strategy model, the Ansoff matrix. Biography Igor Ansoff. Igor Ansoff ' s scientific career took off in 1937 when he started studying at the Stevens Institute of Technology (SIT) after he had graduated from high school.

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