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Know 1. Content strategy requires  
teamwork. We've all heard the maxim  
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content alone... 2. Consider content AND  
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Brain Traffic is a content strategy

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Halvorson agency. We help companies create and implement strategy for content design, delivery, and governance. Headquartered in Minneapolis, Minnesota, Brain Traffic serves clients worldwide.

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Read it to: Understand content strategy

*Page 31/35*

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